

SPOTTED

SPOTTED is a 48-page glossy section in the newly refreshed DAMN° magazine. It captures the pulse of contemporary design through a curated mix of emerging talent, deep research, and product innovation. Framed by the theme of this issue — *SIGNATURE* — we spotlight individuals, ideas, and objects that are boldly making their mark. From conceptual work to material exploration, the featured projects tackle urgent questions around authorship, identity, and purpose. Alongside rising voices, SPOTTED shares key updates from top design brands that are pushing innovation through sustainability, bold aesthetics, and narrative-driven strategies. The products we highlight bring you standout launches from recent events, including the Salone del Mobile, Alcova, Collectible, BADAFF, and Roca Design Day — each of them chosen for its astute reflection of today's most relevant ideas and tomorrow's defining signatures. Stay informed. Stay inspired. Stay with DAMN°.



Sophia Taillet, Spinning Mirror
THE STEIDZ Studio

Text: Guy-Claude AGBOTON



Maap's emotional light *Erwan Bouroullec and Flos*

At Rho Fiera there was an emotional scene to be found at the Flos stand! There we met with the charismatic Piero Gandini, who left Flos and the Design Holding group in 2019 only to return in January 2025 as executive chairman of Flos B&B Italia.

What does this have to do with Erwan Bouroullec's new Maap lamp you might ask? Built out of a lightweight paper-like Tyvek surface that looks like something between the close-up of a cell under the lens of a microscope and a road map, users can hang the lamp on the wall and stabilise it with magnets. A few years ago Erwan Bouroullec spoke of "Piero's passion for something intangible that has to be inserted into something real. He often talks about the quality of light, about what happens to the world when it is illuminated".

The designer wanted to spread an unexpected sort of light over a large surface. "Like a window, a glass wall or sunlight filling a room, Maap's light is not conceived as a single point, but as a surface of brilliant light," he explains. But he needed a design company who could produce it. Not so that everyone could have the same light, but so that they could experience a similar atmosphere. /

Images © Flos (top) and Erwan Bouroullec (right)
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