

ARCHITECTURE, DESIGN, INTERIORS + PROPERTY

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## Craft Meets Culture

Salone del Mobile.Milano 2025 Guide / Collectible Design / Homes and Living Spaces



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# An Insider's Guide to Milan Design Week

Here's our curated guide  
for the much-awaited Salone del  
Mobile.Milano and Fuorisalone

WORDS – ANEESHA RAI

Taijitu table, Bonaldo



## Fuorisalone

### Casa Cork

Rockwell Group, the renowned NYC-based architecture and interior design studio, will unveil 'Casa Cork' – an immersive installation showcasing the vast potential of cork as a sustainable material at Milan Design Week 2025. An immersive installation, events programme and student

competition will be curated by Rockwell Group and the Cork Collective in collaboration with Corticeira Amorim. As visitors explore cork and its extensive potential, they will be immersed in interiors, furnishings, lighting and student prototypes crafted almost entirely from this remarkable material. The dramatic centrepiece of 'Casa Cork' is a lifelike replica of a monumental cork tree made from reclaimed virgin cork bark,

which seamlessly connects a multitude of cork products to this wonder of the natural world. An unfolding journey brings the world of cork to life in a sensory touch gallery; a tactile workshop narrates cork's origin story and showcases the possibilities for innovation; and a salon, a welcoming bar and event space, offers visitors tastings, meals and discussions about design and a zero-waste future. *Address: 31 Via Solferino.*





## Mooodi

Breda Quaranta, a leading player in the retail sector of furniture and interior design, has signed a new partnership with Mooodi, the legendary Dutch brand founded in 2001 by Marcel Wanders and Casper Visser. The renowned Northern European company has chosen Breda Quaranta, led by Davide D'Avico, following numerous successful collaborations with

international design giants. Mooodi is known for its always original, unexpected, eclectic, rebellious and sophisticated collections that push the boundaries of commercial reality and cultural interest, offering a curated mix that defines the personality of spaces.

*The new Mooodi flagship store will open its first Milanese location at Via Turati 2.*

## Karl Lagerfeld Maison

Karl Lagerfeld Maison will unveil the next chapter of the *Wellen* collection, expanding its collaboration with guest designer Toan Nguyen. The exclusive presentation will take place at the Karl Lagerfeld Maison showroom, in the vibrant heart of Milan's design scene. Following its debut during Milan Design Week 2024, the collection is enriched with twelve new pieces named *K-Wellen*, inspired by the iconic shape of the letter 'K'. This new line embodies the minimalist elegance that defines Karl Lagerfeld's DNA, reinterpreted through sophisticated and contemporary design. The distinctive 'K' silhouette defines a variety of furnishings, including sideboards, consoles, mirrors, tables, shelves and upholstered pieces, creating a harmonious dialogue between essential geometries and premium materials. The standout feature? Metallic finishes that add bold character and a strong aesthetic identity, perfectly aligned with the famous couturier's futuristic vision. This collection represents a further exploration of Karl Lagerfeld's passion for architecture and avantgarde design, merging contemporary creativity with outstanding artisanal quality. *Address: Via Passione 8.*

## Paola Lenti

Ritrovarsi is Paola Lenti's project for the 2025 edition of Milano Design Week. It is an opportunity for new experiences and discoveries that the company offers to visitors at Paola Lenti Milano, inviting them to reconnect with space and time through a carefully designed chromatic path. The indoor and outdoor collections unfold within a coherent and layered project, where the relationship between architecture and nature allows thoughts to flow in harmony with the surrounding beauty, evoking a sense of balance and wonder.

*Address: via Giovanni Bovio, 28*

## Buccellati

Buccellati will present 'Naturalia', an immersive exhibition curated by Balich Wonder Studio that celebrates the timeless beauty of nature and craftsmanship. The exhibit features site-specific settings and soundscapes, inviting visitors to explore Buccellati Silver Nature, an experience enriched by botanical art installations from Studio Mary Lennox. 'Naturalia'

highlights one of the Maison's most renowned silver collections, *Furry Animals*, which masterfully recreates the textures of fur and feathers, as well as ancient engraving techniques such as *modellato* and *ornato*.

*Address: Via Brisa 5*

## Antolini

The marble brand invites visitors to discover natural stone in an unprecedented form that pays tribute to the grandeur of nature and human genius, showcasing its collaborations with Murran Billi and Bang & Olufsen.

*Address: Antolini Duomo of Milan, Piazza Fontana corner of Via San Clemente.*

## Zucchetti

Historic Italian tap brand Zucchetti opens the doors of its new showroom in the beating heart of the city, and unveils its new products for the bathroom: a collection of taps designed by the renowned studio Yabu Pushelberg, a refined series of shower heads designed by Francesco and Alberto Meda, and an innovative shower system developed by Matteo Fiorini with Studio Lys, responsible for the brand's creative direction. *Address: Corso Venezia, 29.*

## Cassina

Marking the 60th anniversary of Cassina's production of the Le Corbusier, Pierre Jeanneret and Charlotte Perriand Collection, and realised in collaboration with the Le Corbusier Foundation and the heirs of Jeanneret and Perriand, 'Staging Modernity' will debut as a theatrical performance and installation at Milan Design Week. Curated by Formafantasma and directed by Fabio Cherstich, this immersive experience will pay tribute to Cassina's pioneering craftsmanship and its enduring influence on contemporary design. Through a thought-provoking intervention, Formafantasma challenges the contradictions between Modernist ideals and today's shifting realities, reinterpreting the legacy of industrial rationalism through a lens of ecological consciousness. Throughout the week, a dynamic theatrical performance directed by Cherstich will unfold, weaving together commissioned texts by philosopher Emanuele Coccia, architect and curator Andrés Jaque, and architect-artist Feifei Zhou (terriStories). *Address: Teatro Lirico Giorgio Gaber, Via Larga, 14*

## Roche Bobois

Roche Bobois will present the *Cromática* collection, an exceptional collaboration with award-winning Spanish film director Pedro Almodóvar and actress Rossy de Palma.

*Address: Durini Design District, Via Felice Cavallotti, 14*