

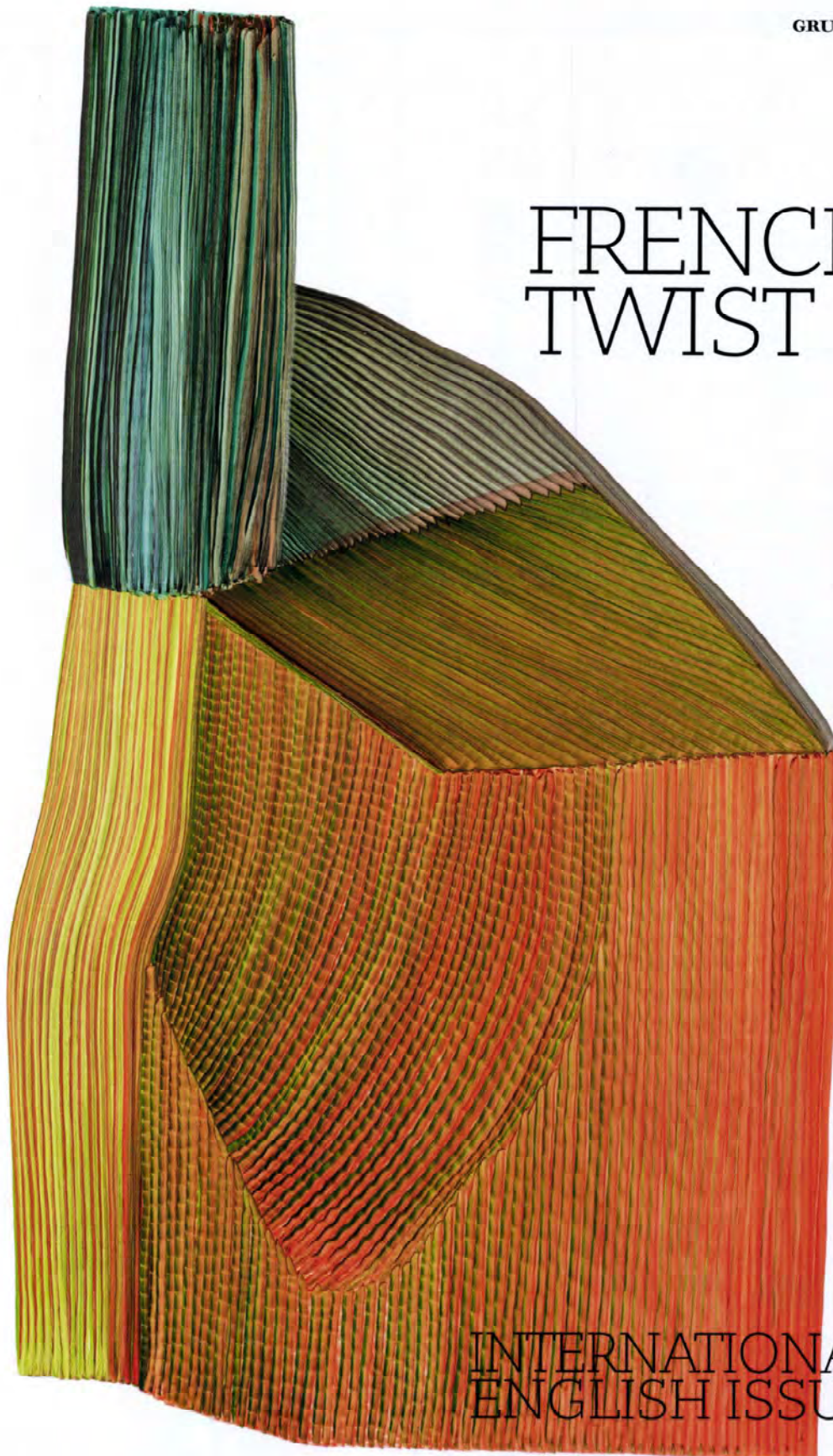
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EVERGREEN

THE USM HALLER SYSTEM, CREATED IN SWITZERLAND IN THE SIXTIES, IS AN EVOLVING CLASSIC THAT OFFERS POWDER-COATED STEEL PANELS IN 14 COLORS AND 54 SIZES, SO ACHIEVING MAXIMUM FREEDOM OF COMPOSITION AND RECONFIGURATION. RECENTLY, THE OLIVE GREEN LIMITED EDITION HAS BEEN INTRODUCED FOR FOUR ELEMENTS: SERVING TROLLEY, SIDEBOARD, STORAGE UNIT AND MEDIA UNIT.

USM Modular Furniture presents the Olive Green **special edition** of its iconic USM Haller furniture system. Because **renewing a classic** is synonymous with **sustainability**

Nearly sixty, and not feeling a day older. USM Haller, the infinitely combinable modular system, endlessly combinable thanks to an ingenious spherical joint – stylized in the Swiss brand's logo – still defies time. Already added to the permanent collection of the MoMA, New York, the metal furniture program was created for the office but soon moved into home interiors as well, successfully adapting to new tastes, lifestyles, and changes in the ways we live and work. The introduction of new features (such

as built-in lighting, sound-absorbing panels and various accessories), the re-engineering of details such as hinges and locks, artist's limited editions and chromatic experiments have enhanced the system's timelessness and versatility over the years. In keeping with the guiding principle, firmly established in the company, that the longer a product can be used, the lower will be its impact on the environment.

This green attitude now receives a literal aesthetic interpretation, with the temporary addition of the color olive green to the standard palette of 14 shades. The application of this fashionable hue in interior design is limited to four configurations: serving trolley, sideboard, storage unit and media unit. A new touch of natural charm added to USM's colorful and rational world. ■ K.C.