ARCHITECTURE, DESIGN, INTERIORS + PROPERTY

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THE SUSTAINABILITY ISSUE

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## Lighting the Way

Designed by Ronan Bouroullec, Céramique is a family of lamps that puts the spotlight onto quality of workmanship and exceptional materials

WORDS - SUHA SABITH

éramique is the new collection of lights designed by Ronan Bouroullec for Flos, comprising three table models realised in ceramics which feature a lead-free crystalline lacquered finish that highlights the entirely handcrafted manufacturing.

The collection stems from the long experience the designer has of developing on this material, which is appreciated for its strong expressive value and clear craftsmanship connotations.

The three models that make up the collection, each composed of a single ceramic piece that forms a base, a stem and a cap, are distinguished exclusively by the different direction of the diffuser, which is fixed and non-adjustable, and how it responds to three precise light functions: the Down version creates a focused light, making it a practical reading and table lamp; the Side version projects the light perpendicularly and is designed to illuminate a wall or a corner; and the Up version defines a comfortable and soft light and can be positioned on any horizontal surface to create indirect ambient lighting. Materiality is the outstanding feature that distinguishes these lighting creations with their strong craftsmanship. With Céramique, Ronan Bouroullec projects manufacturing into a contemporary and essential dimension, consistent with the inspiration of his design.

Céramique is available in a sophisticated colour palette of Moss Green, Navy Blue and Rust Red.

## Designed for sustainability

Céramique's sustainable aspects are expressed through its outstanding design and excellent manufacturing techniques. The unique ceramic body of the lamp features a lead-free crystalline lacquered finish that highlights its entirely handcrafted surface. Ceramic is an inert material which, although not recyclable, can be reused in many sustainable ways, for example as filling material in construction, reducing its environmental impact. The retrofit LED bulb of the lamp can be simply replaced and upgraded over time, in order to continuously improve the energy efficiency of the product whenever new sources are available on the market.

The lamp packaging does not include any plastic, and the internal protection is made of recyclable straw shred fill.