

ARCHITECTURE, DESIGN, INTERIORS + PROPERTY

identity®

ISSUE 236 / NOVEMBER 2023



A MOTIVATE PUBLICATION
DHS 5660 QR 951 ID 260
SE 25.00 SD 2.30
9291100741137

The Innovators Issue
CELEBRATING OUR 21st ANNIVERSARY

Tresse Presented

The debut of the collaboration between the iconic designer and the outdoor brand



Designed by Carlo Colombo, Tressé is the new collection which led to the collaboration with the brand of the Cameli family. As its name reminds us (intertwined in Italian), this collection is directly inspired by the nineties, the proposals of a world reference such as Bottega Veneta that built a new concept of luxury on the plot. Characterized by a tubular aluminum structure with a minimal design, Tressé is an elegant and comfortable outdoor collection that allows multiple compositions to meet the most different needs of space. Completely customizable, it bets on eco-leather weaves to design a complete and versatile family of products. The cozy sofa combines perfectly with the original coffee tables and a glamorous and sophisticated dining area. Stylistically unmistakable, it accords with the Talenti style, expanding its ideal influence to break up preconceptions and stereotypes.

In Tressé everything revolves around the study of the cube as a primordial element in which to find order and to be elevated through fine finishes. These include the sophisticated interweaving of eco-leather bands that embraces the entire perimeter of the seats and that stands as a distinctive element of the entire collection, declined in color variations that can adapt to any environment ranging from cold gray silk to the most intense and decisive mud, up to stand out with the warm land of Siena.

The use of recessed lava stone for coffee tables and large dining tables marks a further step in the company's research for materials that are both refined and durable.

Like stoneware, the lava stone is a robust, consistent, and easy to maintain material. It is a process that combines technology and traditional craftsmanship in which time and temperature are wisely balanced, giving unexpected peculiarities to the surface. The firing at high temperatures and the glass, completely recycled through an exclusive crushing and grinding process, improves the surface in its technical characteristics, able to meet all the needs of outdoor living.

The colors, transparent and bright, applied with manual processes, allow to capture, among their shades, the porosity, and imperfections of the stone. The slight variations in thickness and colour shades are therefore prestige values that make each product unique.

If the stone component is the protagonist, the aluminum, used for each structure, certainly shares the light of the reflectors. It's a lightweight, durable, durable material. Easy to handle, it's versatile, but above all, "eternal". In fact, one of the main characteristics of aluminum is the infinite recyclability and the substantial energy savings that result in terms of production, in addition to evolution, performance and other obvious advantages guaranteed by the material and its applications. A set of values that make the concept of green economy and resource conservation evident and intrinsic to aluminum.

When a large company meets great designers, the results can only be exciting and Tressé invites us to embark on a journey in a parallel dimension where we discover the true meaning of the elegance spoken.