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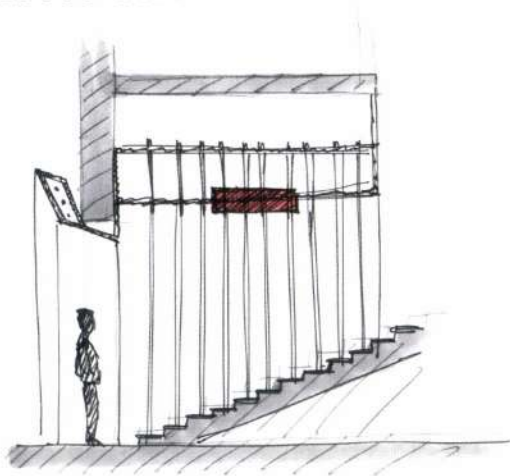
Ph. Maurizio Marcati

**Francesco
Lucchese**



La cassetta 4 vie Silent-Iconic di **Hitachi Cooling & Heating** è il punto focale dell'installazione di Lucchesedesign, dal quale fuoriesce il flusso d'aria e al quale si rivolge l'occhio che segue le linee verticali scandite lungo la scalinata e riflesse nel cielo specchiato. L'aspetto minimal dell'installazione racconta la semplicità formale di utilizzo del prodotto: un elemento tecnico che diventa estetico senza tralasciare la funzionalità, garantita da un meccanismo che ne semplifica la manutenzione.

GRAZIE ALLA CASSETTA 4 VIE SILENT-
ICONIC DI HITACHI COOLING
& HEATING, FRANCESCO LUCCHESI
TRASFORMA LA SCALINATA
DEL PORTALE SUD IN UN TUNNEL
ESPERIENZIALE, IN CUI TUTTO È
VISSUTO CON MAGGIOR INTENSITÀ



Endless Ceiling

Aria: libertà, freschezza, purezza. Le sensazioni legate all'aria e ai suoi movimenti esprimono concetti legati alla vita. E il ricambio dell'aria, così come il suo controllo, sono importanti per il benessere dell'uomo. *Endless Ceiling* celebra la continua rigenerazione: di immagini, aria, percorsi. La scalinata, passaggio mutevole a seconda dei punti di vista, si trasforma in un tunnel esperienziale in cui tutto è moltiplicato e vissuto con maggior intensità. I contrasti luce/buio, caldo/freddo, dentro/fuori raccontano come ogni cosa cambia: forma, temperatura, colore. Il concetto della ri-generazione è trasposto simbolicamente attraverso materiali e texture, in un concerto sinestetico che fa riemergere dal percorso arricchiti di una nuova vitalità. *Endless Ceiling* è progettato per calare il visitatore in una dimensione evocativa. Specchi, luci tubolari e colori neutri creano un'atmosfera che spinge alla ricerca di un punto di fuga visivo nella volta del passaggio.

Alessio Bertalot. For the project, the artist has created NFIs produced by Ever in Art with the aim of making the idea of metamorphosis and recycling more visible, everywhere and for everyone, in the conviction that art can change the destiny of things.

CAPTIONS: A gondola plies the green lawn, and instead of tourists it transports refuse gathered in the Venetian lagoon by volunteer gondolier-divers. Because art has the power to change the destiny of things.

P190. ISPIRATI DALLA NATURA

Two large porcelain chandeliers represent the Autunno versions of the Seasons collection by Lladró. The collection draws inspiration from the Art Deco style and richness of colours and shapes of seasons and the moments of the day (autumn, winter and dawn). This series emphasises Lladró's constant attention to porcelain as a versatile and natural material and to its craftwork which integrates art, innovation, and beauty. Every part of the items is made by sculptors and artisans in an entirely manual process using ancient techniques and a typical colour palette. The light that filters through the chromatically treated porcelain subtly varies according to the time of the day and night in a play of glowing flashes that multiply with the alternate pattern of glass and porcelain elements.

CAPTIONS: Circular chandelier, from 70cm and oval chandelier, 280 x 70cm from the Seasons collection, Autunno version, made by Lladró in hand painted porcelain.

P190. ODE ALLA CONOSCENZA

LORENZO AND SIMONA PERRONE

"Contemporary art must be provocative", says artist couple Lorenzo e Simona Perrone. "It must make us think about the mistakes we have made and begin again with new ideas, new proposals that were until recently unimaginable, dictated by the awareness that only sustainability can save us". It is precisely this new awareness that the sculpture exhibited under the portico of the Università degli Studi intends to represent, by using the book as a symbol for culture, study and knowledge. Only by study will humans be able to overturn those beliefs that until now have remained cultural elements carved in stone: from chaos to searching for new certainties. The installation consists of an 80cm cube base made using second-hand books, seemingly piled up, treated with glue, chalk and white acrylic paint. Above, representing the achieved awareness, a circle of books cast in bronze.

CAPTIONS: Under the portico of the Università degli Studi, next to the statue of St Ambrose, the installation of artists Lorenzo and Simona Perrone investigates the theme of regeneration through the book as an object, as the symbol of a new awareness.

P193. MOMENTI CONTEMPLATIVI

A TRIBUTE TO LIFE AND MEDITATION. THE BALANCE BETWEEN RATIONALITY AND SPIRITUALITY IS INTERPRETED BY K3, WITH ITS CREATIVE TEAM, USING COLORS, SIGNS AND FLORAL SHAPES THAT DEFINE A DREAMY OASIS OF RELAXATION

A surreal island inviting to Zen meditation is the installation by K3, luxury brand for the home and lifestyle, founded by the world-renowned Japanese designer Kenzo Takada. Valuable furnishing elements with poetic tones, enriched with prints and decorations taken from Japanese art, are arranged under a suspended canopy made of fabric sheets in different sizes and with the iconic patterns of the brand. A series of poufs invite you to relax and admire the evocative charm of the Installation and to quietly discover the details inspired by ancient Japanese art, which, among shades, embroideries, reliefs, and precious details, evoke the beauty and fragility of life and its cycles of rebirth. Symbols of good omen, such as the white tiger and the eagle of fire (the phoenix), patterns taken from Nature, with delicate and light or full and disruptive shades, such as stylized leaves and flowers.

CAPTIONS: Hanging from the iron chains of the West Porch, fabrics from the new collection by K3 create a fluctuating aerial installation reminiscent of a wave. Underneath are several poufs from the same collection, with Japanese-inspired patterns, allowing you to admire the composition with great attention.

P194. ENDLESS CEILING

FRANCESCO LUCCHESI

THANKS TO THE 4-WAY CASSETTE DESIGN PANEL SILENT-ICONIC BY HITACHI COOLING & HEATING, FRANCESCO LUCCHESI TURNS THE

AIR: freedom, freshness, purity. The sensations linked to air and its movements express concepts linked to life. And the exchange of air, as well as its control, are important for human well-being. Endless Ceiling celebrates continuous regeneration: of images, air, paths. The staircase, a passageway changing according to the point of view, turns into an experiential tunnel in which everything is multiplied and experienced with greater intensity. The light/dark, hot/cold, inside/outside contrasts tell how everything changes: shape, temperature, color. The concept of re-generation is symbolically transposed through materials and textures, in a synesthetic concert that makes you re-emerge from the itinerary enriched with a new vitality. Endless Ceiling is designed to plunge visitors into an evocative dimension. Mirrors, tubular lights and neutral colors create an atmosphere that encourages the search for a vanishing point in the vault of the passageway.

CAPTIONS: The 4-way cassette design panel Silent-Iconic by Hitachi Cooling & Heating is the focal point of Lucchesi's installation, from which the air flow comes out and to which eyes are attracted following the vertical lines developed along the staircase and reflected in the mirrored ceiling. The minimalist look of the installation reflects the formal simplicity of use of the product: a technical element that becomes aesthetic without neglecting functionality, guaranteed by a mechanism that simplifies maintenance.

P196. MEGA-VERSO

ALBERTO CALIRI

SURREAL, OVERSIZED OUTDOOR FURNITURE OF HYPERBOLIC PROPORTIONS HINT AT AN ERA OF CHANGE AND AT THE BRAND'S ABILITY TO RELENTLESSLY RE-INVENT ITSELF

This installation, which was created in the Cortile d'Onore by Missoni under the direction of Alberto Caliri (who, under the supervision of Rosita Missoni, is the Creative Director of the Missoni Home Collection), includes two outdoor lounges that generate a dreamlike extravagance: dimensions become hyperbolic, shapes change and take on the king-size proportions of surreal outdoor furniture, suggesting total and absolute comfort. It hints at this age of transition and at the metamorphosis that awaits and will affect us all. The work, an ideal teaser of the installation that Missoni will create for the occasion in its showroom in Via Solferino called Welcome Back Dreams, ironically alludes to the brand's ability to re-generate and re-invent itself, thanks to its ability to continuously mix the real and the unreal. The graceful nonchalance of the game winks at innovation, without overshadowing the importance of design and of the inimitable style inherent in the brand. The phantasmagorical players, that seem to emerge from the virtual world of the Metaverse, are soft seats that magnify already existing modules, while the surprisingly oversized stuffed animals wear the rigorous, playful, and unmistakable iconic signs of the brand with a subtle sense of humor.

CAPTIONS: Situated in the Cortile d'Onore and created by Missoni under the direction of Alberto Caliri, Mega-Verso is an installation defined by the presence of two oversized outdoor lounges of hyperbolic proportions, that subtly hint at the brand's ability to re-generate and re-invent itself. The soft seats that enhance the already existing modules seem to come from the virtual world of the Metaverse, while the surprisingly giant stuffed animals wear the rigorous, playful, and unmistakable iconic signs of the brand with sense of humor.

P198. IL DESIGN. UN VIAGGIO TRA ITALIA E SPAGNA

GIANLUCA PUGLIESE

FIVE STUDENTS WON - BETWEEN PRIZES AND SPECIAL MENTIONS - THE POLE POSITION OF THE THIRD COMPETITION ORGANIZED BY THE ITALIAN EMBASSY IN MADRID, OF WHICH INTERNI IS A MEDIA PARTNER

The competition "Il Design. Un viaggio tra Italia e Spagna" (Design. A journey between Italy and Spain), organized by the Italian Embassy in Madrid, is now held for the third time. "Share, reuse, restart" were the three ideas that students from Spanish design schools were asked to develop, in a key of sustainability and circular economy, through projects related to the home, outdoors, shared spaces, to be implemented using sustainable or waste materials. In cooperation with Interni, in March 2022, COAM (the Chamber of Architects of Madrid), di_mad (the Association of Designers of Madrid), ADI-FAD (the Association for Industrial Design of Barcelona), ADCV (the Association of Designers of the Valencian Community) and the Italian Embassy in Madrid